

HotSW Joint Committee

Meeting date - Friday 29 March 2019

HOTSW JOINT COMMITTEE PRODUCTIVITY STRATEGY DELIVERY PLAN

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1. Summary

1.1. This report introduces the latest version of the Delivery Plan for the Heart of the South West Productivity Strategy. The Plan is a live document and will continue to be updated as the delivery of projects and programmes moves on, and as new activity is identified as part of the future pipeline. The Productivity Strategy can be found here: HotSW Productivity Strategy

2. Recommendations

- 2.1. The Joint Committee is recommended to:
 - (a) endorse this latest version of Delivery Plan
 - (b) recognise and acknowledge the contribution of a wide range of partners across the area in developing the Plan
 - (c) note the request for feedback by 17.00 on 3 April 2019
 - (d) note the on-going work to resource the Delivery Plan.

3. Background

In the autumn of 2018 the Joint Committee and the HotSW Local Enterprise Partnership (LEP) Board jointly endorsed the first iteration of the Delivery Plan which covered roughly half of the areas of activity to deliver on the ambition described in the Productivity Strategy. This Plan now contains all current, and future (pipeline) activity under all sections. These are colour-coded in the tables as green for current and blue for future. In this version, every existing section has been brought up to date and new areas have been developed to complete our set of 'Opportunities', specifically under Creative; Big Data; Aerospace; Healthy Ageing; Defence and Construction. This now presents a comprehensive picture of the diverse activity across the HotSW area that is delivering on the ambition in the Productivity Strategy.

The LEP has led on developing the Plan and has supported this with dedicated resource which will continue through to autumn 2019. The detailed content has been developed by a wide range of partners working in task and finish groups and bringing in expertise where needed. In all, well over 100 people from local authorities, universities, National Parks and other organisations have worked on the Plan over the last few months. This support, commitment and input from a wide

range partners in developing the Plan should be recognised and warmly welcomed.

3.2 Format

The Plan has the same structure as the first iteration with two broad sections – the 'core offer' concentrating on business support, skills and infrastructure, and a section focussing on the opportunities specific to the HotSW area which were agreed by the Partnership in spring 2018.

The Plan will continue to evolve as the actions set out are funded and delivered and will therefore be refreshed in 6 months' time to show progress and to reflect development linked with the Local Industrial Strategy and other agendas. The LEP will lead on this review.

The Plan has been developed in stages. The first stage captures the breadth of the partnership's activity both current and future, resulting in an extensive and comprehensive plan. The second stage is to identify specific leads for each part of the Plan who will refine the actions and lead on implementation.

3.3 Resourcing

The Productivity Strategy and this Delivery Plan are jointly owned by the LEP and the Joint Committee and each body has particular areas of expertise and responsibility, in some cases statutory. The recommended approach is therefore that the LEP will be the primary lead body for the themes of 'Business Leadership and Ideas', and 'Employment, Skills and Learning', supported by the Joint Committee. The Joint Committee will be the primary lead body for the theme of 'Housing, Connectivity and Infrastructure' supported by the LEP.

In all cases, whilst the LEP or Joint Committee will 'hold the ring' for a particular area of the Delivery Plan, there will be a wide range of partners involved in developing and delivering the detailed activity. The primary lead role is generally around convening and commissioning rather than direct delivery.

The LEP's Business and People groups will oversee the activity across the LEP's two lead themes, with the Place group supporting and overseeing the LEP's contribution to the Housing, Connectivity and Infrastructure theme.

Through the Joint Committee, the Housing Task Force will lead on driving forward the delivery priorities for housing. Transport delivery will link strongly with the work of the Peninsula Transport Body (and the Local Transport Board). Other task groups may be required to oversee parts of the Delivery Plan on behalf of the Joint Committee. If needed, there will be a further report setting out proposals.

3.4 Communication

The Delivery Plan is primarily intended as a working document for the partnership, setting out at programme level the activity being undertaken to achieve the ambitions in the Productivity Strategy. It will be published online with access via the HotSW Joint Committee and LEP websites.

A revised set of key messages will be developed from the Plan identifying the 'asks' of Government from the range of activity underway. This will be an updated version of the 'Opportunities' prospectus produced last autumn which was shared with MPs

and sent to the Government and will be published in May.

The updated prospectus will include a broad range of 'Asks', with the primary audience being MPs and other influencers including Ministers, particularly as Government's Comprehensive Spending Review gets under way.

3.5 Fit with the Local Industrial Strategy

The Productivity Strategy and its Delivery Plan set out the broad range of interventions the partnership will pursue to raise productivity across the HotSW area and ensure prosperity for all. Implementing this will require the partnership to pursue multiple channels. The Local Industrial Strategy (LIS) is one channel, the Sub-National Transport Body and the Housing Task Force work are other examples. There will be more depending on the best approach to engage and align with Government.

The Delivery Plan will therefore feed into the LIS and provide much of the content, but it is just one channel to view and drive delivery. There will be many more that link with other Government priorities, agendas and funding streams and the HotSW partnership (Joint Committee and LEP) need to use every available channel to draw down support and funding to drive local delivery.

4. Next Steps

4.1 Members of the Joint Committee are requested to feed back any vital points to Emma Buckman at emma@buckmanassociates.co.uk by 17.00 on Wednesday 3 April.

The Plan will be finalised and published online shortly after the above deadline with access via the Joint Committee and LEP websites.

The Plan will be maintained and updated and a review will be carried out in 6 months to track progress and refresh against other developments.

Further work will be undertaken on the investment framework that will sit alongside the Plan and for which members of the Joint Committee agreed a set of principles in January 2019.

The Delivery Plan describes the basic approach to tracking performance in terms of the dashboard of economic indicators, however performance will also be tracked through the achievement of individual projects under each programme in the Delivery Plan where possible. Update reports will be produced to demonstrate the impact of 'action on the ground' which is helping to achieve the objectives in the Productivity Strategy. These reports will be brought back to the Joint Committee for consideration.

5. Implications (including equalities)

There are no equalities implications associated with the recommendations. As individual project and proposals are progressed, and decisions required, the equalities implications will be addressed as part of the considerations. The same will apply to legal, financial, HR, risk, health and well-being, health and safety, sustainability, community safety, and privacy implications.

- 6. Background Papers
- **6.1** None